

## **COURSES:**

### **WRITING, RHETORIC, AND COMMUNICATION MAJOR:**

12 course units, including:

- WRC 1004 Introduction to Communication
- WRC 2354 Rhetoric I: Introduction to Classical Rhetoric
- WRC 3054 Digital Rhetoric
- WRC 4444 Senior Seminar in Writing, Rhetoric, and Communication

1 course from the following:

- WRC 2074 Fiction Workshop
- WRC 2084 Poetry Workshop
- WRC 2214 Business Writing
- WRC 2264 Non-Fiction Workshop
- WRC 2314 Writing for Writing's Sake
- WRC 3124 The Art of Persuasive Writing

7 full WRC elective units

### **WRC MINOR:**

6 course units, including:

- WRC 1004 Introduction to Communication
- WRC 2354 Rhetoric I: Introduction to Classical Rhetoric
- WRC 3054 Digital Rhetoric

1 course from the following:

- WRC 2074 Fiction Workshop
- WRC 2084 Poetry Workshop
- WRC 2314 Writing for Writing's Sake
- WRC 3124 The Art of Persuasive Writing

2 full WRC elective units

### **COMMUNICATION MINOR:**

6 course units, including:

- WRC 1004 Introduction to Communication

Plus 5 additional full-unit WRC courses, at least 2 of which must be 3000-level or above.

**TRANSYLVANIA**  
UNIVERSITY

#### **Office of Admissions**

300 North Broadway  
Lexington, KY 40508  
(800) 872-6798  
transy.edu



**TRANSYLVANIA**  
UNIVERSITY

**WRC: Writing, Rhetoric, & Communication**

## ABOUT THE MAJOR:

Since the time of the ancient Greeks, students have asked how we learn, think, persuade and communicate—where do our ideas come from, and how do we present those ideas to others? The liberal arts education is rooted in these disciplines.

Students who major in writing, rhetoric, and communication (WRC) ask important questions about how we express ourselves orally and through writing. The program encourages the development of both depth and breadth in writing and speaking skills.

WRC students design a senior project and participate in an oral defense similar to that of a graduate program. They receive a foundational education in communication that lends itself to further education or careers in law, applied communication, marketing, academia and much more. Our graduates have moved on to careers ranging from public relations professional to production assistant at MTV.

Transylvania equips its students with a wide range of educational and extracurricular experiences. Students have a variety of opportunities to apply their skills in campus organizations including the student newspaper, radio station, literary magazine, speech and debate team and more. The WRC faculty are deeply involved in campus activities such as the First-Year Academic Experience, the Writing Center and creative and expressive events throughout Lexington.

Majoring in WRC was a life-changing decision for me. I came into college knowing I wanted to study communication because I loved public speaking and writing. But I had no idea what I could do with those skills. . . WRC provided me with more exciting opportunities than I could have ever imagined. I had three great internship experiences before I graduated, in both for- and non-profit settings. I had the skills necessary to become a campus leader. By the end of my sophomore year, I'd found a research subject that would keep me fascinated through two years and two senior seminar capstone projects. My professors constantly reassured me that my goal to do communications work in the nonprofit sector wasn't just a nice idea—it was a feasible life plan, a calling even. Since attending graduate school and working for a nonprofit organization, I have never felt unprepared or intimidated by a task or assignment—and that is all thanks to Transy and WRC.

Emily Martin '15

## OPPORTUNITIES IN THE MAJOR:

Speech and debate team  
The Rambler student newspaper  
The Writing Center

## COURSES OF SPECIAL INTEREST:

Voice and Interpretation  
Interpersonal Communication  
Cross-Cultural Communication  
Persuasion  
Writing For/With Nonprofits  
Nonverbal Communication  
Gender and Communication

## WHERE OUR GRADUATES HAVE STUDIED:

Carnegie Mellon University  
DePaul University  
Florida State University  
Miami University of Ohio  
Purdue University  
University of Kentucky  
University of Texas—Austin

## POSSIBLE CAREER OPTIONS:

Law  
Publishing  
Media  
Content creation  
Nonprofit writing/management  
Public relations  
Journalism  
Professional and technical writing

## FACULTY:

**Scott Whiddon**, Program Director  
Associate Professor of Writing, Rhetoric, and  
Communication, Director of the Writing Center  
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**Gary Deaton**, Instructor in Writing, Rhetoric, and  
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**Kerri Hauman**, Assistant Professor of Writing,  
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**Tim Soulis**, Professor of Writing, Rhetoric, and  
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