

George S. Branch



George Branch received his undergraduate degree from Yale University in 1970 and his J.D. from the University of Virginia in 1974. Upon graduation, George began his law career at the international firm of King & Spaulding in business litigation practice, eventually becoming a senior partner. Of his 32 years of practice, he spent 23 in King & Spaulding's Atlanta office, five years in the firm's Washington, D.C., office, and four years as founder and managing partner of the London office.

During his years in Atlanta, George served as national counsel for Texaco Inc. and represented The Coca-Cola Company, Exxon, and other Fortune 400 companies. These client relationships included responsibility for class action suits, environmental cases, government disputes, and litigation before both appellate and trial courts. In 2002, George left for London to oversee the firm's international expansion.

Upon his retirement in 2006, George began consulting with law firms on firm economics/management. He has also provided legal advice to companies including The Coca-Cola Company and the Flager System Inc.

George serves on the Board of Directors for Flager Systems, Inc., Kentucky River Properties, The Spray Foundation, and Elhapa Foundation. He formerly spent 12 years as a trustee at Agnes Scott College and served as a volunteer leader for numerous Atlanta educational and civic organizations. In these positions, George led or was a member of myriad committees overseeing audits, executive benefits and compensation, and nominating practices and grievances.

George is married to Sarah Clay Branch, a Bourbon County native. Together they have two grown daughters, New York City attorney Beatrice Clay Branch and Lexington social worker Mary Branch Freed. In 2015, the Branches hosted a dinner for The Spray Foundation Board at their home. The Branches invited and recognized Transylvania students who had received JGKIII Scholarships, which the foundation has financially supported. The couple owns and resides at Canefield Farm on Paris Pike.