ABOUT THE MAJOR:
Digital Arts and Media is an interdisciplinary major that explores digital artistic practice and media production in the 21st century. You will develop your ability to produce and evaluate multimedia works from a variety of perspectives, with a focus on technique and aesthetics.

The program pulls in courses from several disciplines—including art, music technology, rhetoric, photography, film and computer science—to give you a broad base while allowing you to pursue your own interests as you discover your own interests within the field.

Transylvania has all the latest tools you'll need to create cutting-edge works of digital art and media, from video and audio editing equipment to 3D printers and programming software. The Digital Art Lab is fully equipped with a music studio and computers with programs widely used in the industry.

You will also have opportunities to present your work in a variety of ways, including the Morlan Gallery, the Studio 300 Digital Art and Music Festival, student recitals and through exhibits in and around Lexington. This is a hands-on, creative program that allows you to build your portfolio and prepare yourself for a career in digital media.

FACULTY
Timothy Polashek, Program Director
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COURSES:

DIGITAL ARTS AND MEDIA MAJOR
14 course units, including:

- ART 2364 Integrated Media: Photography
- ART 2614 Integrated Media: Video and Design
- CS 1124 Foundations of Computer Science
- CS 2124 Logic and Problem Solving
- MUS 1024 Introduction to Music Technology
- MUS 3034 Interactive Music and Multimedia
- WRC 3054 Digital Rhetoric
- DART 4204 Internship in Digital Arts and Media
- DART 4444 Capstone in Digital Arts and Media

1 course from the following:
- ARTH 2144 Modern Art
- ARTH 3164 Contemporary Art

2 additional courses.

DIGITAL ARTS AND MEDIA MINOR
6 course units, including 4 or 5 from:

- ART 2364 Integrated Media: Photography
- ART 2614 Integrated Media: Video and Design
- MUS 1024 Introduction to Music Technology
- MUS 3034 Interactive Music and Multimedia
- WRC 3054 Digital Rhetoric

1 or 2 additional courses

OPPORTUNITIES IN THE MAJOR
- Studio 300 Digital Art and Music Festival
- Training in professional audio and video software
- 3D printing access
- Show work in the Morlan Gallery

COURSES OF SPECIAL INTEREST:
- Arts of Anime
- Machine Intelligence
- Audio Recording Technology
- Social Media, Mass Culture
- Weimar and New German Cinema
- Computer Graphics

POSSIBLE CAREER OPTIONS:
- Animation
- Stage design
- Music producer
- Lighting technical director
- Graphic design
- Website content development
- Digital photography editors
- Digital artist