

# STARTUP WEEKEND LEXINGTON

APRIL 4-6TH

## WHAT IS IT?



### PITCH

Pitch your idea, vote for your favorite idea, and get to work. Not pitching? Not a problem! Someone needs you on their team!



### PROTOTYPE

Work with esteemed mentors to further develop your idea and turn it into a viable venture. Eat. Caffeinate. Repeat.



### LAUNCH

Put final touches on your deck and present your case to the Judges. Show them why you're the best team here!

## EVENT INFO

**When:** Friday, April 4 (6:30 pm) through Sunday, April 6 (7:30 pm)

**Where:** **AWESOME INC**  
348 E Main St.  
Lexington, KY 40507

REGISTER AT



Email [rquery@transy.edu](mailto:rquery@transy.edu) for free registration

Must register by Feb 24

### YOUR TICKET INCLUDES:

- Access to the weekend-long event
- Tons of fun with smart & driven people
- All meals provided
- Limited edition t-shirt and swag
- Unlimited snacks & caffeine
- Collaboration with awesome professionals
- Over 60 new awesome friends!