

STARTUP WEEKEND LEXINGTON

APRIL 4-6TH

WHAT IS IT?



PITCH

Pitch your idea, vote for your favorite idea, and get to work. Not pitching? Not a problem! Someone needs you on their team!



PROTOTYPE

Work with esteemed mentors to further develop your idea and turn it into a viable venture. Eat. Caffeinate. Repeat.



LAUNCH

Put final touches on your deck and present your case to the Judges. Show them why you're the best team here!

EVENT INFO

When: Friday, April 4 (6:30 pm) through Sunday, April 6 (7:30 pm)

Where: **AWESOME INC**
348 E Main St.
Lexington, KY 40507

REGISTER AT



Email rquery@transy.edu for free registration

Must register by Feb 24

YOUR TICKET INCLUDES:

- Access to the weekend-long event
- Tons of fun with smart & driven people
- All meals provided
- Limited edition t-shirt and swag
- Unlimited snacks & caffeine
- Collaboration with awesome professionals
- Over 60 new awesome friends!